

Wellness Design



When the pandemic broke out, people immediately realized how much time they would be spending at home, often prompting them to rethink their interiors. Like most designers, I clearly benefited from this movement. Still, our industry is now faced with a new challenge: clients today are more sensitive to the true nature of the products they bring into their homes.

Complementing the existing demand for sustainable design and architecture in response to the climate change crisis, comes the quest for a healthier environment at home. Wellness design is definitely a new trend, and I see it as a durable one. Have you ever questioned, now that you spend most of your day on a couch as opposed to only lounging on it for a few hours after work, the toxicity of the materials it is made of? What about the rugs, the paint, or even the lighting? This shared concern has resulted in an increased demand for natural and harmless materials. Designers are starting to look for a sort of “nutrition label”—similar to food, which has the certified organic label—for the products they select for their clients’ homes.

Gone are the days when clients wanted durability at any cost. Today they want to know they are treading softly on the environment and on themselves ... and I am so thrilled to be part of this trend!

“A healthy, sustainable planet starts at home.”



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